'Agile UX'

CareCloud

Mike Cuesta
Director of Design &
Community

Twitter: @mikecuesta

About CareCloud

Amazing apps to manage the clinical, financial and administrative aspects of the medical practice.

True Cloud

– Accessible through multiple devices

– Platform and browser agnostic

– Built on open-source stack

Focus on Design and Usability

– Rich internet application

– Intuitive and easy user interface

– Designed for users to love

Social Underpinning

– Treats industry as an ecosystem

– Collaboration capabilities built-in
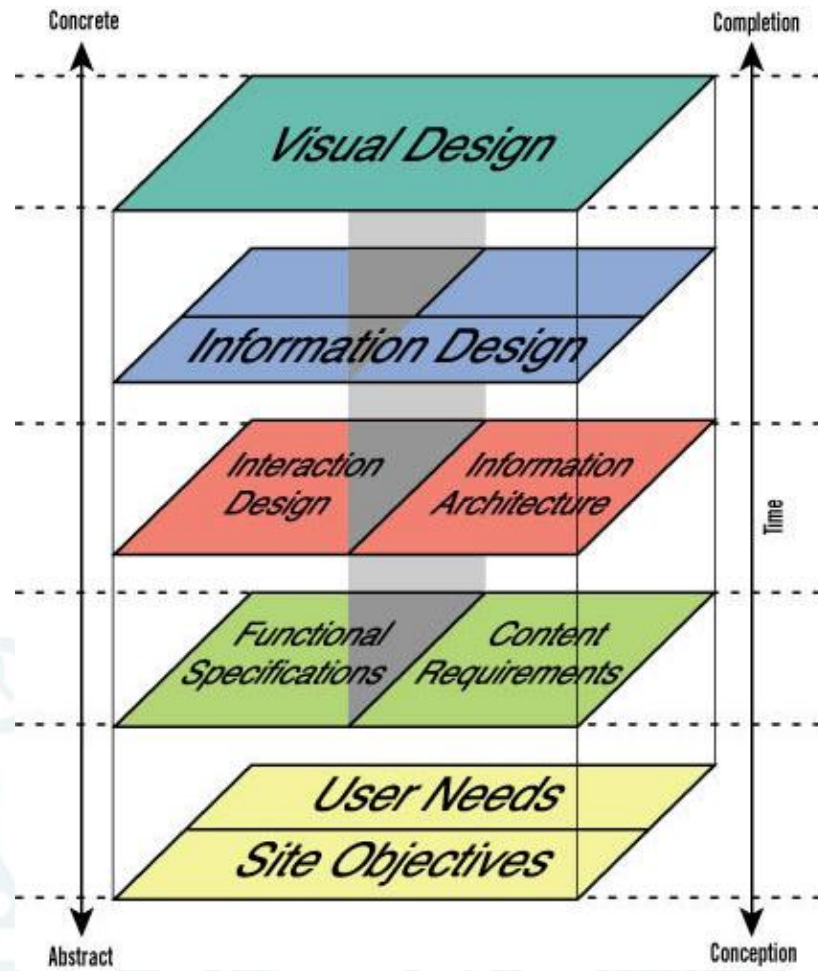
– Helps users work in a modern way

THE WEBBY AWARDS

W3

W web awards

@mikecuesta

CareCloud

Agile UX?

CareCloud

Elements of UX

via Jesse James Garrett

Fig. 1 UX as a Bridge

UX PROCESS

The journey is just as important as the destination.

IDEATE   **VALIDATE**   **BUILD**

DISCOVERY   DESIGN   EXECUTION   OPTIMIZATION
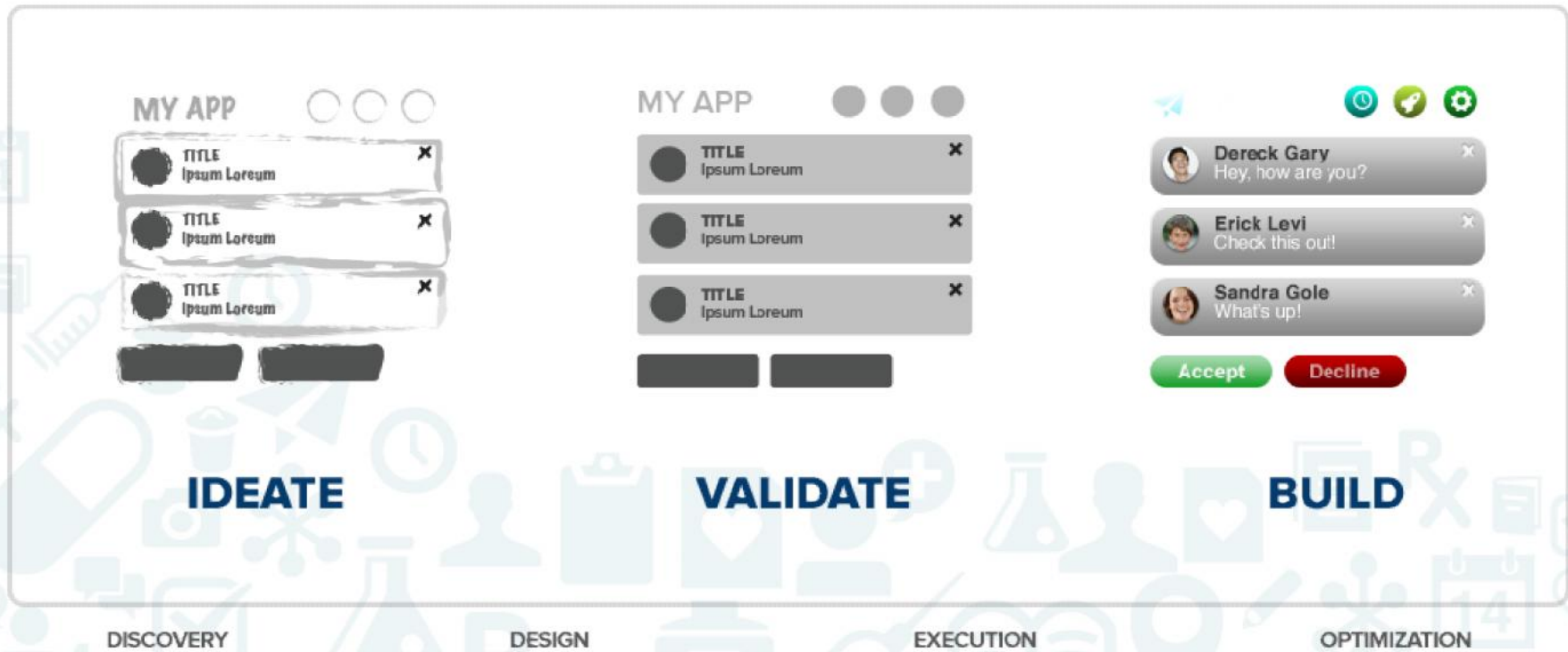
Planning > High-Level Architecture
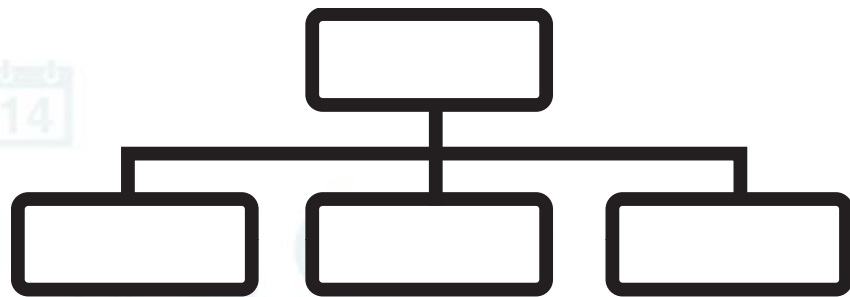
Sitemaps
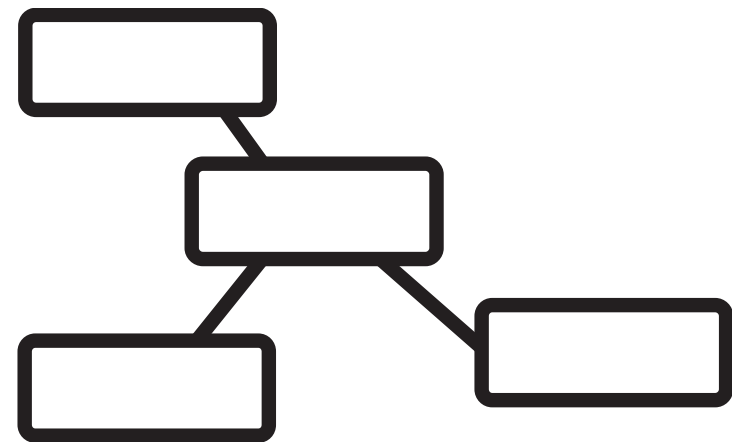
Blueprints

Ideate > Sketching

HI-FIDELITY PROTOTYPES

We go the extra step to ensure nothing stands out, even pictures are turned into B/W. Users are easily distracted by colors and other unimportant details.

Using a grayscale palette allows us to focus on structure, basic styling, and core functionality.

CareCloud

Ana Wynerchuck
Nurse Practitioner

📅 Today's Schedule

👥 Patient List

🚩 Notifications

⚒ Preferences
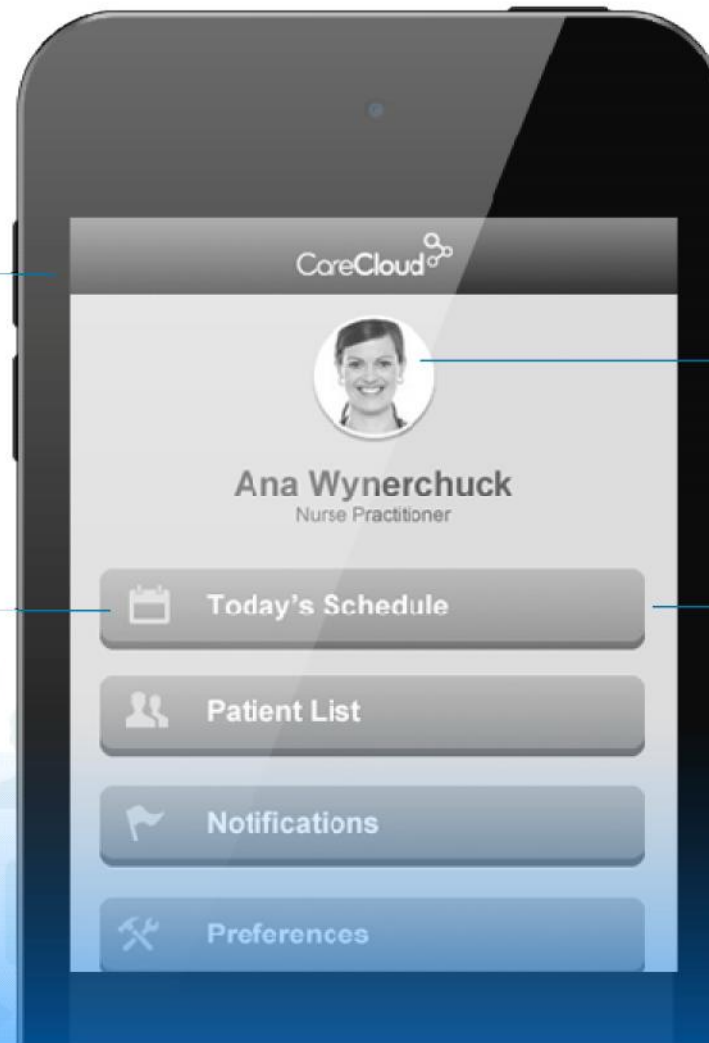
Our prototypes are typically clickable, working HTML pages. This allows us to quickly test new ideas without investing too much upfront.

The use of gradients, icons, and other subtle effects ensure that the mockup is realistic and not too alienating. Basic wireframes can come across as too 'abstract'.

@mikecuesta

CareCloud

Validate

Build

Product Management Sprint Goals:
- Set Priorities
- Improve Preparation & Research
- Minimize Rework

Design Sprint Goals:
- Focus on Holistic User Experience
- Enable Collaboration & Clarity
- Promote Reuse & Consistency

Engineering Sprint Goals:
- Deliver Highest Business Value Items
- Superb Product Experience
- Build for Scale

Past Sprints   Current Sprint   Future Sprints

Build

UX DESIGN

PRODUCT DESIGN

Thank You.

CareCloud